

Advertising > Ad Manager > All Goals > Custom Campaign for Mobile phone Lanyard Strap

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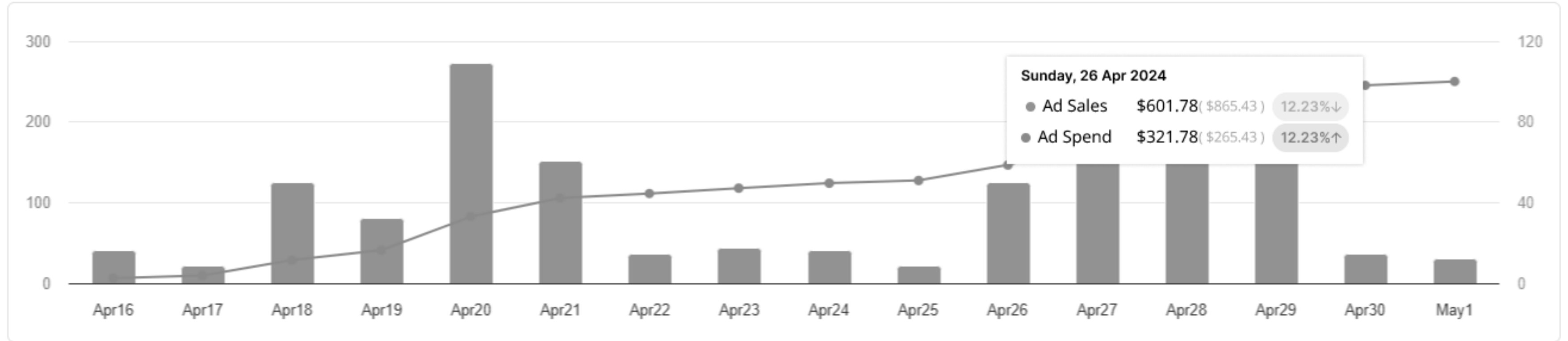
Stores: **AmiStore_US...** (2) | Ad Type: **Sponsored Products** | Date: **Last 30 days** | Search

Goals | **Campaigns** | Ad Groups | Product Ads | Targeting | Search Terms

Search by Campaign | Search

Ad Status: **Campaign Enabled** | Filters | Columns | Download | Chart

Ad Spend	Ad Sales	Ad Orders	ACOS
\$856.78	\$1256.78	678	23.45%



Filters: **Default bid > 1.24** | **ACOS > 80%** | **Clicks > 145** | Reset Filters

Actions	Status	Campaigns	Goals	Portfolio	Daily Budget	Ad Sales	Ad Spend	ACOS
		Total				\$987.65	\$98.76	58%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	SP_B0C3VB4P78_Phone Lanyard Strap for ... <small>BlueMall SP Manual</small>	Custom Campaign for Mobile phone Lanyard... <small>Advanced</small>	Mobile Phone lanyard	\$ 10.24 <small>Auto-Budgeting</small>	\$123.45	\$1.23	79%
						Spent 64.23% \$56.00		

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Stores: **a** AmiStore_US... (2) | Ad Type: Sponsored Products | Date: Last 30 days

Search by Campaign: | Ad Status: Campaign Enabled | Filters | Columns | Download | Chart

Filters: Default bid > 1.24 x | ACOS > 80% x | Clicks > 145 x | Reset Filters

Actions	Status	Campaigns	Goals	Portfolio	Daily Budget	Ad Sales	Ad Spend	ACOS
		Total				\$987.65	\$98.76	58%
<input type="checkbox"/>		<input checked="" type="checkbox"/> SP_B0C3VB4P78_Phone Lanyard Strap for ... <small>BlueMall SP Manual</small>	Custom Campaign for Mobile phone Lanyard...	Mobile Phone lanyard	<input type="text" value="\$ 10.24"/> <input checked="" type="checkbox"/>	\$123.45	\$1.23	79%
<input type="checkbox"/>		<input checked="" type="checkbox"/> SP_B0C3VB4P78_Phone Lanyard Strap for ... <small>BlueMall SP Manual</small>	Custom Campaign for Mobile phone Lanyard...	Phone lanyard	-	\$123.45	\$1.23	79%
<input type="checkbox"/>		<input checked="" type="checkbox"/> SP_B0C3VB4P78_Phone Lanyard Strap for ... <small>BlueMall SP Manual</small>	Custom Campaign for Mobile phone Lanyard...	Mobile Phone lanyard...	<input type="text" value="\$ 10.24"/>	\$123.45	\$1.23	79%
<input type="checkbox"/>		<input checked="" type="checkbox"/> SP_B0C3VB4P78_Phone Lanyard Strap for ... <small>BlueMall SP Auto</small>	Custom Campaign for Mobile phone Lanyard...	Phone lanyard	<input type="text" value="\$ 10.24"/> <input checked="" type="checkbox"/> Auto-Budgeting	\$123.45	\$1.23	79%

Display 25

10 Results, Page 1 of 5

Stores: AmiStore_US... (2) | Ad Type: Sponsored Products | Date: Last 30 days

Goals: Campaigns: Ad Groups: Filter | Product Ads: Targeting: Search Terms

Search by: Ad Group | Ad Status: Ad Group Enabled | Filters | Columns | Download | Chart

Filters: Default bid > 1.24 x | ACOS > 80% x | Clicks > 145 x | Custom Filter | Favorite Filter | Reset Filters

Custom Filter | **Favorite Filter**

And Campaign Status Campaigns Enabled

+ Add Filter

☆ Save as Favorite Filter | × Close | ⏪ Reset | ✓ Apply

Actions	Status	Ad Groups	Goals	Auto-Harvesting	ACOS
Total					
<input type="checkbox"/>	<input checked="" type="checkbox"/>	B0C3VB4P78_Broad	Custom Campaign for Mobile phone Lanyard...	<input checked="" type="checkbox"/>	58%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	B0C3VB4P78_Broad	Custom Campaign for Mobile phone Lanyard...	<input checked="" type="checkbox"/>	79%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	B0C3VB4P78_Auto	Custom Campaign for Mobile phone Lanyard... <small>Advanced</small>	<input checked="" type="checkbox"/>	79%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	B0C3VB4P78_Broad	-	<input checked="" type="checkbox"/>	79%
<input type="checkbox"/>	<input checked="" type="checkbox"/>	B0C3VB4P78_Broad	-	<input checked="" type="checkbox"/>	79%

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Add Product Ads

Select Campaign Select Ad Group Add Product Ads

Stores: BlueMall_US Sponsored Products: All Status: All Goal: Yes

Search Campaign Name...

- Goal Sergei's Custom Campaign (Basic)
- Campaign SP_B0C6GB4Q56_Lanyard Strap for Smart... (BlueMall, SP Auto, Enabled)
- Goal Custom Campaign for Mobile phone ... (Advanced)
- Campaign SP_B0C3VB4P78_Phone Lanyard Strap for... (BlueMall, SP Manual, Enabled)
- Campaign SP_B0C3VB4J29_Lanyard Strap for Smart... (BlueMall, SP Auto, Enabled)

Next >

Selected Campaigns 2

- SP_B0C6GB4Q56_Lanyard Strap for Smart... (BlueMall, SP Auto, Enabled) Goal: Sergei's Custom Campaign
- SP_B0C3VB4P78_Phone Lanyard Strap for... (BlueMall, SP Manual, Enabled) Goal: Custom Campaign for Mobile phone ...

Selected Ad Groups 0

Selected Product Ads 0

Cancel Save

Advertising > Ad Manager > All Goals > Goal : ... > Campaign : ... > B0C3VB4P78_Broad

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Stores: **a** AmiStore_US... (2) | Ad Type: Sponsored Products | Date: Last 30 days | Search:

Goals | Campaigns | Ad Groups | Product Ads | **Targeting** | Search Terms

- a** AmiStore_US
- a** AmiStore_CA
- a** BlueMall_US
- a** BlueMall_US
- a** BlueMall_IT
- a** BlueMall_JP

Ad Status: Targeting Enabled | **+ Add Target** | Filters | Columns | Download | Chart

80% x | Clicks > 145 x

Reset Filters

	Ad Groups	Campaigns	Goals	Bids
<input type="checkbox"/> a BlueMall_US Expanded Added by Auto-Harvesting	B0C3VB4P78_Broad Enabled	SP_B0C3VB4P78_Phone Lanyard Strap for ... BlueMall SP Manual Enabled	Custom Campaign for Mobile phone Lanyard... Advanced	\$ 10.24 AI-Bidding Min Bid \$10.56 Max Bid \$10.56
<input type="checkbox"/> a BlueMall_US lanyard cell phone Phrase Added by Auto-Harvesting	B0C3VB4P78_Broad Enabled	SP_B0C3VB4P78_Phone Lanyard Strap for ... BlueMall SP Manual Enabled	Custom Campaign for Mobile phone Lanyard... Advanced	\$ 10.24 AI-Bidding Max Bid \$12.56
<input type="checkbox"/> a BlueMall_US Close Match Auto	B0C3VB4P78_Broad Enabled	SP_B0C3VB4P78_Phone Lanyard Strap for ... BlueMall SP Manual Paused	Custom Campaign for Mobile phone Lanyard... Advanced	\$ 10.24 AI-Bidding
<input type="checkbox"/> a BlueMall_US Open Home Storage Bins Category: Brand StorageWork Price \$10.00-\$20.00 Rating 1-4 Shipping Prime eligible	B0C3VB4P78_Broad Enabled	SP_B0C3VB4P78_Phone Lanyard Strap for ... BlueMall SP Manual Enabled	Custom Campaign for Mobile phone Lanyard... Advanced	\$ 10.24 AI-Bidding

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Stores **a** AmiStore_US... (2) Ad Type Sponsored Products Date Last 30 days

Search by Search Terms Keyword Ad Status All Filters Columns Download

Filters Default bid > 1.24 x ACOS > 80% x Clicks > 145 x Reset Filters

Actions	Search Terms	Added as	Targeting	Ad Groups
Total				
<input type="checkbox"/>	<input type="button" value="Add as"/> B00BW6KCTU <ul style="list-style-type: none"> Add as Product Target Add as Negative Product Target 	Negative Product	B00BW6KCTU <input type="button" value="Expanded"/> <input type="button" value="Bid \$1.23"/> <input type="button" value="Paused"/>	B0C3VB4P78_Broad <input type="button" value="Paused"/>
<input type="checkbox"/>	<input type="button" value="Add as"/> lanyard sturdy double hook for cell phone	Keyword Targeting <input type="button" value="Added by Auto-Harvesting"/>	lanyard cell phone <input type="button" value="Phrase"/> <input type="button" value="Bid \$1.23"/> <input type="button" value="Enabled"/>	B0C3VB4P78_Broad <input type="button" value="Enabled"/>
<input type="checkbox"/>	<input type="button" value="Add as"/> cell phone rope lanyard crossbody	Negative Keyword	crossbody lanyard cell phone <input type="button" value="Phrase"/> <input type="button" value="Bid \$1.23"/> <input type="button" value="Enabled"/>	B0C3VB4P78_Broad <input type="button" value="Enabled"/>
<input type="checkbox"/>	<input type="button" value="Add as"/> B00BW6KCTU	Product Targeting	B00BW6KCTU <input type="button" value="Exact"/> <input type="button" value="Bid \$1.23"/> <input type="button" value="Enabled"/>	B0C3VB4P78_Broad <input type="button" value="Enabled"/>

Amazon SP-API connection failed. Services are paused until it's restored. Reconnect immediately.

Reconnect

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Search by Campaign | Ad Status: Campaign Enabled | Filters | Columns | Download | Chart

Filters: Default bid > 1.24 x | ACOS > 80% x | Clicks > 145 x | Reset Filters

Failed

Amazon SP-API connection failed. Services are paused until it's restored. Reconnect immediately.

Close | Reconnect

Actions	Status	Campaigns	Goals	Daily Budget	Ad Sales	Ad Spend	ACOS	
		Total			\$987.65	\$98.76	58%	
<input type="checkbox"/>		SP_B0C3VB4P78_Phone Lanyard Strap for ...	Custom Campaign for Mobile phone Lanyard...	\$ 10.24	\$123.45	\$1.23	79%	
	<input checked="" type="checkbox"/>			Auto-Budgeting				
		Spent 64.23% \$56.00						
<input type="checkbox"/>		SP_B0C3VB4P78_Phone Lanyard Strap for ...	Custom Campaign for Mobile phone Lanyard...		\$123.45	\$1.23	79%	
	<input checked="" type="checkbox"/>		Advanced					
<input type="checkbox"/>		SP_B0C3VB4P78_Phone Lanyard Strap for ...	Custom Campaign for Mobile phone Lanyard...	Mobile Phone lanyard...	\$ 10.24	\$123.45	\$1.23	79%
	<input checked="" type="checkbox"/>		Advanced					
<input type="checkbox"/>		SP_B0C3VB4P78_Phone Lanyard Strap for ...	Custom Campaign for Mobile phone Lanyard...	Phone lanyard	\$ 10.24	\$123.45	\$1.23	79%
	<input checked="" type="checkbox"/>		Advanced	Auto-Budgeting				