

Colour Palette

Brand Primary

Purple 100	Purple 200	Purple 300	Purple 400	Purple 500	Purple 600	Purple 700	Purple 800	Purple 900
#DBDAFF	#B8B4FE	#9B8CFF	#7F5EFE	#7453EC	#6A0DFF	#5A0AD7	#300281	#170148

Brand Secondary

Blue 100	Blue 200	Blue 300	Blue 400	Blue 500	Blue 600	Blue 700	Blue 800	Blue 900
#E7F9FE	#B6EEFC	#85E3F9	#55D8F7	#24CDF5	#0AB3DB	#088CAA	#06647A	#033C49

Neutral color

White	Gray 10	Gray 20	Gray 30	Gray 40	Gray 50	Gray 60	Gray 70	Gray 80	Gray 90	Black
#FFFFFF	#F6F6F6	#E5E5E5	#CCCCCC	#B0B2B4	#999B9D	#818385	#5E6062	#3D3F41	#1F1F1F	#000000

Semantic color - Error

Red100	Red 200	Red 300	Red 400	Red 500	Red 600	Red 700	Red 800	Red 900
#FFE5D6	#FFC4AD	#FF9D83	#FF7765	#FF3932	#DB242D	#B7192E	#930F2C	#7A092B

Semantic color - Success

Green 100	Green 200	Green 300	Green 400	Green 500	Green 600	Green 700	Green 800	Green 900
#E6FBC7	#D6F7A9	#B4E87B	#8FD256	#60B527	#489B1C	#338213	#21680C	#145607

Semantic color - Warning

Orange 100	Orange200	Orange 300	Orange 400	Orange 500	Orange 600	Orange 700	Orange 800	Orange 900
#FEF0C7	#FEDF89	#FEC84B	#FDB022	#F79009	#DC6803	#B54708	#93370D	#792E0D

Heading

Desktop (L)

Font size: 58px
Line height: 130%

Heading H1

Font size: 46px
Line height: 130%

Heading H2

Font size: 40px
Line height: 130%

Heading H3

Font size: 26px
Line height: 130%

Heading H4

Tablet (M)

Font size: 46px
Line height: 130%

Heading H1

Font size: 40px
Line height: 130%

Heading H2

Font size: 26px
Line height: 130%

Heading H3

Font size: 20px
Line height: 130%

Heading H4

Mobile (S)

Font size: 40px
Line height: 130%

Heading H1

Font size: 26px
Line height: 130%

Heading H2

Font size: 20px
Line height: 130%

Heading H3

Font size: 18px
Line height: 130%

Heading H4

Paragraph

Paragraph P1 (L)

Font size: 20px
Line height: 180%

Bonsai cultivation is a captivating art that allows enthusiasts to create living masterpieces in miniature form. Originating in ancient China and later refined in Japan. Cultivating a bonsai is akin to fostering a bond with nature. It involves the meticulous nurturing of a tree, shaping its branches and foliage, and providing the right environment for its growth.

Paragraph P1 (M)

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Paragraph P1 (S)

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Other

Font size: 16px

Link

Font size: 14px

Link secondary

Font size: 16px

CATEGORY

Font size: 14px

Subtitle

Spacing

Token

Value

0

0px

25

2px

50

4px

75

6px

100

8px

150

12px

200

16px

250

20px

300

24px

400

32px

500

40px

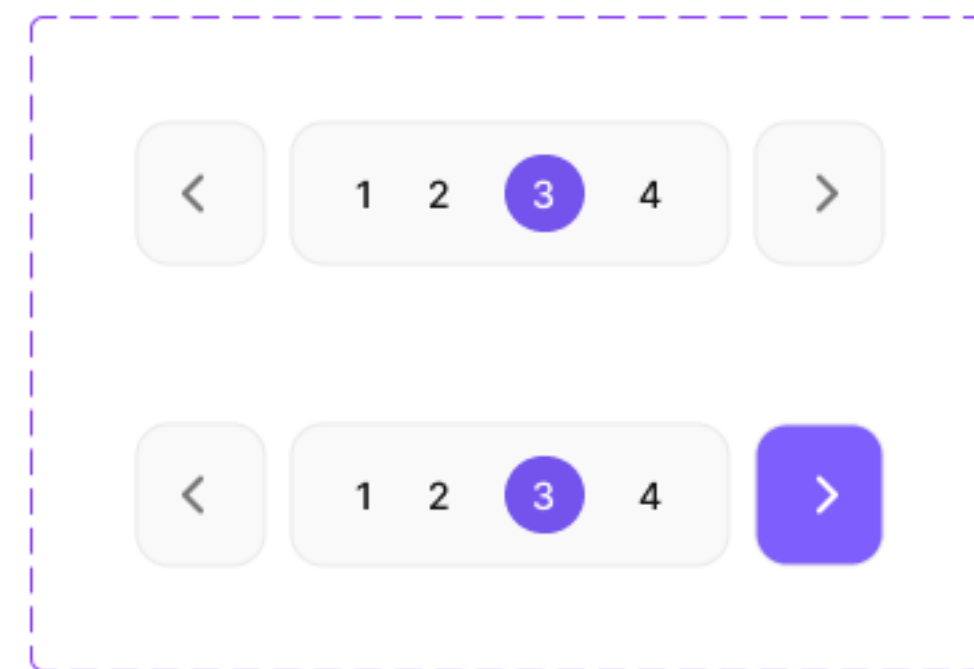
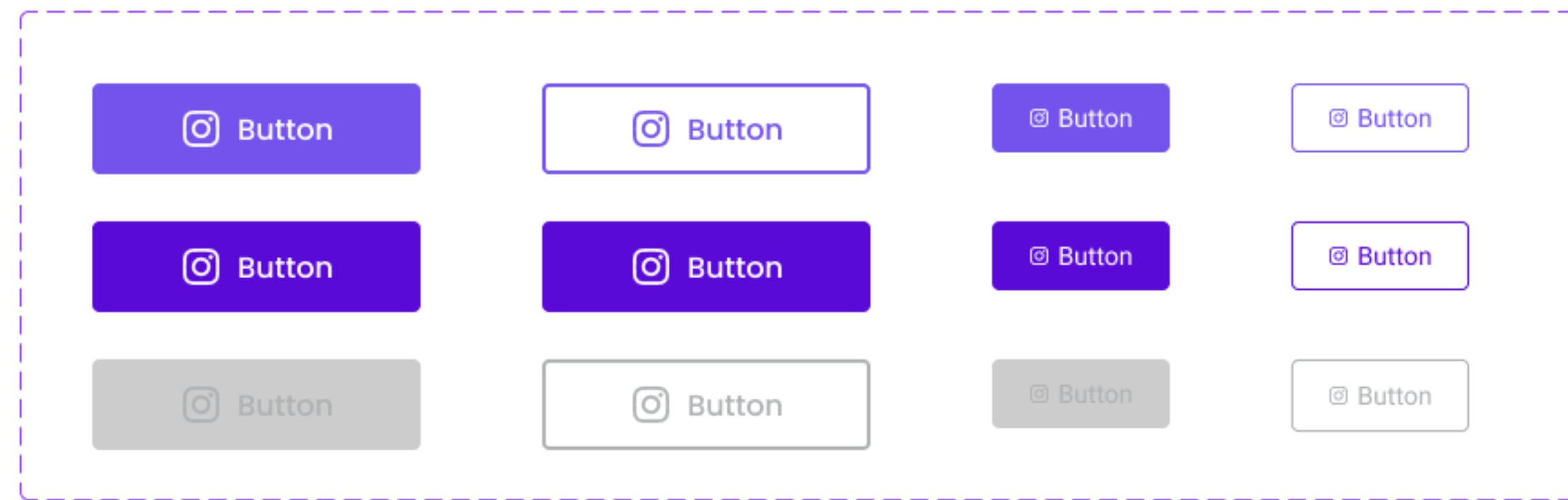
600

48px

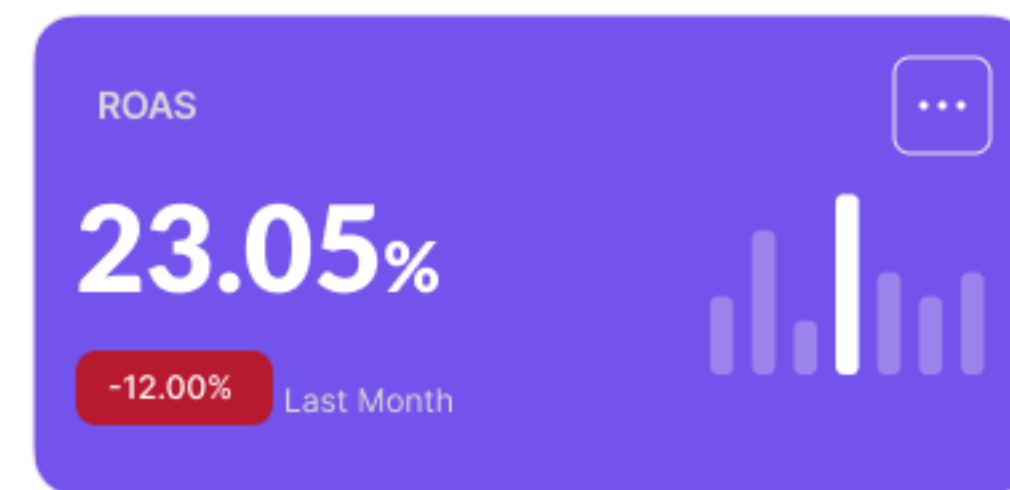
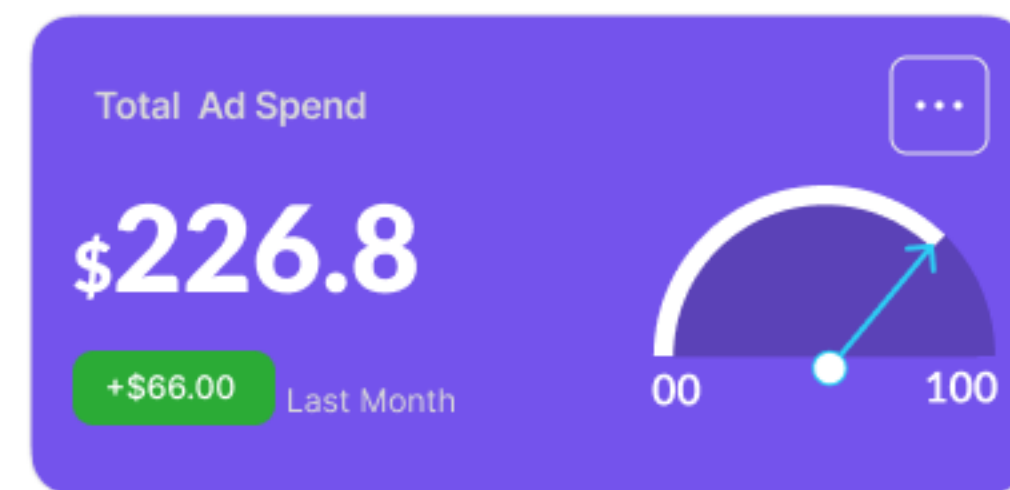
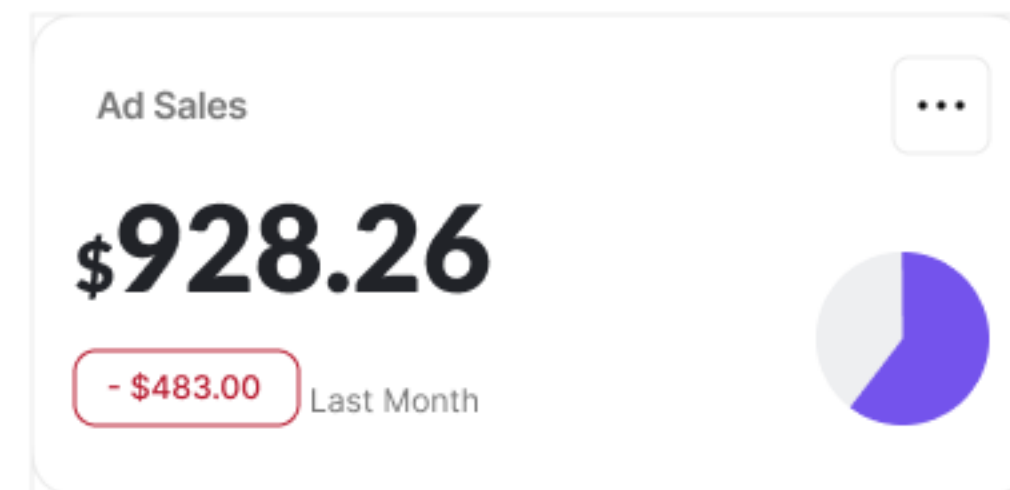
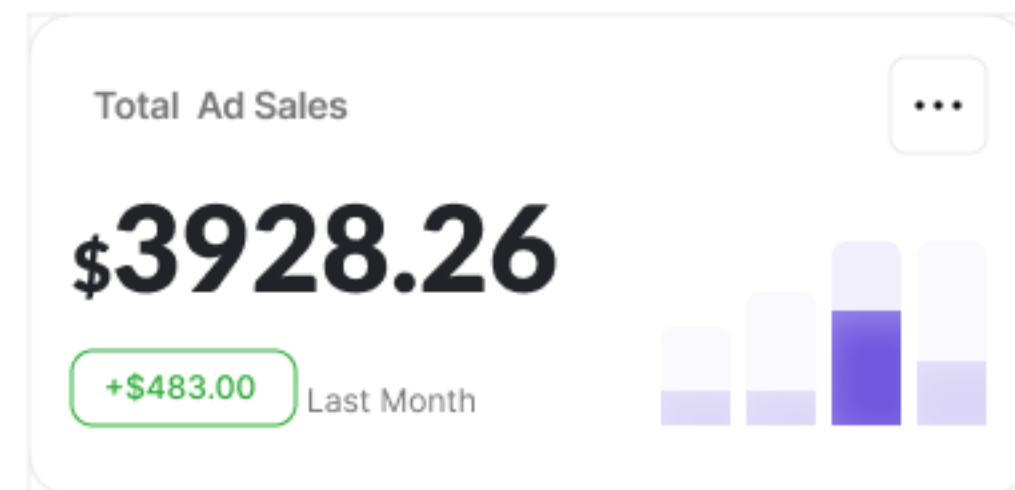
800

64px

Button



Card / Metric



The image displays three overlapping windows from a design tool. The top-left window is the Design Tokens Manager, showing a list of semantic variables under the 'Color' category. The top-right window is the 'Design Tokens Manager' export dialog, showing a JSON export of tokens. The bottom window is the 'Ad Manager - Ad Groups' dashboard, showing advertising performance metrics and a table of ad groups.

Design Tokens Manager - Semantic Variables

Name	Value
Color / surface	
surface-brand	Color/Purple/500
surface-brand-hover	Color/Purple/700
surface-default	Color/Grey/200
surface-light	Color/Grey/100
surface-dark	Color/Grey/400
surface-primary	Color/Purple/100
surface-secondary	Color/Blue/100
surface-warning	Color/Orange/100

Design Tokens Manager - JSON Export

```
manifest.json
Primitives.Mode 1.tokens.json
  "Color": {
    "Purple": {
      "100": {
        "$type": "color",
        "$value": "#dbdaff"
      },
      "200": {
        "$type": "color",
        "$value": "#b8b4fe"
      },
      "300": {
        "$type": "color",
        "$value": "#9b8cff"
      }
    }
  },
Semantic.Mode 1.tokens.json
Typography.Desktop.tokens.json
```

Ad Manager - Ad Groups Dashboard

Advertising Dashboard - Ad Groups

Total Ad Spend: **\$226.8** (+\$68.00 Last Month)

Total Ad Sales: **\$3928.26** (+\$483.00 Last Month)

ACOS: 45% (Sep, 2024 • 11:00 AM)

STATUS	AD GROUPS	CAMPAIGNS	GOALS	AI-BIDDING	TARGET ACOS	AUT
Total						